FAST TRACK
COMMERCE
A **B2B Accelerator** by LiveArea

Simplify B2B sales and service. Accelerate your path to profit on SAP Commerce Cloud.

Digital transformation is changing business-to-business (B2B) sales and operations as more brands embrace eCommerce to better serve buyers, create compelling customer interactions, and grow sales. To keep pace with customer expectations and competitors, companies can't afford to ignore the move to digital channels.

But going to market quickly and economically with enterprise-class technology can be challenging – until now.

FastTrack Commerce by LiveArea is a rapid-deploy solution for B2B eCommerce, delivering fast and cost-effective implementation of SAP Commerce Cloud. Reduce implementation time by up to 40%. Onboard customers in half the time it normally takes to bring customers up to speed.

This pre-configured, out-of-the-box solution combines world-class enterprise technology and services to bring your B2B eCommerce implementation to life with minimal time, effort and investment, and maximum value at a rapid pace, prices starting from £350,000.

FastTrack Commerce by LiveArea is the only SAP-Qualified Partner Package built expressly for SAP Commerce Cloud and designed to meet the unique needs of B2B commerce. In just 16 weeks, you can launch an eCommerce platform harnessing the power and flexibility of SAP Commerce Cloud, ranked a B2B solution leader by Forrester.

Building on SAP's powerful, industry-leading platform, FastTrack Commerce brings together all the essential features you need in a B2B eCommerce solution – one that will grow with you as sales expand and customer expectations evolve. With SAP Commerce Cloud as the foundation, updates, version upgrades and platform improvements will be automatically delivered, reducing time, effort and investment in staying current.

Integrated Payment Provider

Address Validation

Verified Performance

SAP Commerce Cloud

Rapid Product Import for Rapid Catalogue Updates

ERP Order & Status Integration

SEO/Keyword Optimisation

Eliminate complexity

B2B eCommerce is uniquely complex. Customer-facing product catalogues, customer-specific pricing, volume ordering, role-based purchasing and more must be managed by your platform in real-time. FastTrack eliminates complexity, speeds implementation and minimises cost. Prebuilt integrations and platform configuration deliver capabilities and technology you need to meet the requirements of online buyers and business users, including:

- Data feed integrations to speed and simplify the addition of pricing, inventory, and catalogue information
- Quick-order capabilities and a commerce environment pre-tuned for high performance
- Order management system integration
- Credit card payment, tokenisation, and fraud management
- Advanced analytics and search engine optimisation
- Ratings and reviews

Whether you are just beginning your B2B eCommerce journey with SAP Commerce Cloud or you are looking to upgrade and add new features to your existing SAP environment, FastTrack Commerce will get you up and running quickly.

Future-proof your enterprise

Together, SAP Commerce Cloud and FastTrack Commerce provide the foundation for future enhancements to your eCommerce environment. You can scale up as demand increases and add new features and functionality that align with your enterprise roadmap. React, adapt and grow quickly to match new market expectations.

With a clear understanding of your strategy, LiveArea will implement your commerce technology and, if you need ongoing assistance, our SAP Commerce Cloud experts can deliver continuous improvements after your initial launch through our managed services team. This includes new features, ensuring that you offer your customers the most current commerce experiences.

Why LiveArea?

LiveArea is a Silver-certified SAP Commerce Cloud partner. We have implemented the platform for a long list of leading brands – both B2B and B2C businesses. We offer a holistic portfolio of commerce services that includes strategy, design, technology, and digital marketing.

Our strengths include:
- Large, experienced global design, development, and support team
- Integrations, customisations, and third-party solutions to extend value
- Extensive array of SAP Commerce Cloud certifications and implementations in 20+ countries
- Proven delivery methodology with an accelerated approach, ensuring solutions are implemented at a rapid pace and are quick to deliver return on investment
- Robust technical team of SAP Commerce Cloud experts

Contact LiveArea to learn more about *FastTrack Commerce*.