Key Initiatives to Run a Sustainable Fashion Business

SAP's purpose to help the world run better and improve people's lives is the guiding principle to our business strategy, in particular, our sustainability, health, and corporate social responsibility (CSR) portfolio. We believe social, environmental, and economic activities and performance are interrelated – each impacting the others. Our efforts focus on creating a sustainable future for SAP, our customers, and society. For us, it is crucial to be a responsible business that intelligently strives to balance people, planet, and profit.

We are offering tangible steps to get started and help drive sustainable improvements for the Fashion industry – here is a selection:

Sustainable quick wins

- Understand your customers expectations and how your current sustainability efforts are performing against their values– create your custom sustainability survey with Qualtrics

- Improve your corporate social responsibility practices and drive corporate initiatives with employee feedback with Qualtrics

- Identify issues in the supply chain - Supply Chain continuity pulse with Qualtrics

- Create a digital runway experience, shorten time to market and reduce sampling and transportation efforts with Runway by SAP

- Reduce waste and emission by sell and buying unused textiles with Queen of Raw a blockchain and AI-powered platform that pairs buyers and sellers of unused fabrics

- Manage slow-moving and excess inventory maximizing sale margins and speed to market with INTURN

Sustainable process improvements

- Monitor and reduce the Carbon Emissions across the Entire Value Chain with SAP Product Carbon Footprint Analytics

- Foster ethical and socially responsible sourcing and manufacturing with SAP Ariba solutions

- Supplier Sustainability Monitoring Sustainability Data for SAP Ariba / API Connector by IntegrityNext

- Operate safely proactively identify, analyze, and mitigate environment, health, and safety risks by using the SAP Environment, Health, and Safety Management

- Collaborative planning and forecasting with suppliers to reduce waste and emissions - SAP Integrated Business Planning

- Optimize logistics and improve services by increasing visibility and control and streamlining goods movement with SAP Transportation Management

Sustainability transformation

- Connect your processes along the entire fashion value chain in real time with an Intelligent ERP solution to

  - Implement sustainable and circular fashion models with closed loop returns and exchanges, renting, re-commerce, recycle, and repair processes

  - Establish manufacturing order postponement strategies to meet exact demand

  - Provide proof of origin and properties of every fabric component that goes into the garment

  - Enable efficient procurement processes allowing faster response to demand changes, thereby avoiding overstocking

  - Learn more on Intelligent ERP in the S/4 HANA Fashion and Vertical business value paper

- Create a sustainable brand and communicate the sustainability footprint at both product and the enterprise level using SAP Commerce and SAP Analytics Cloud Solutions

For more information please contact Sammar Farooqi, SAP at: sammar.farooqi@sap.com

www.sap.com/fashion
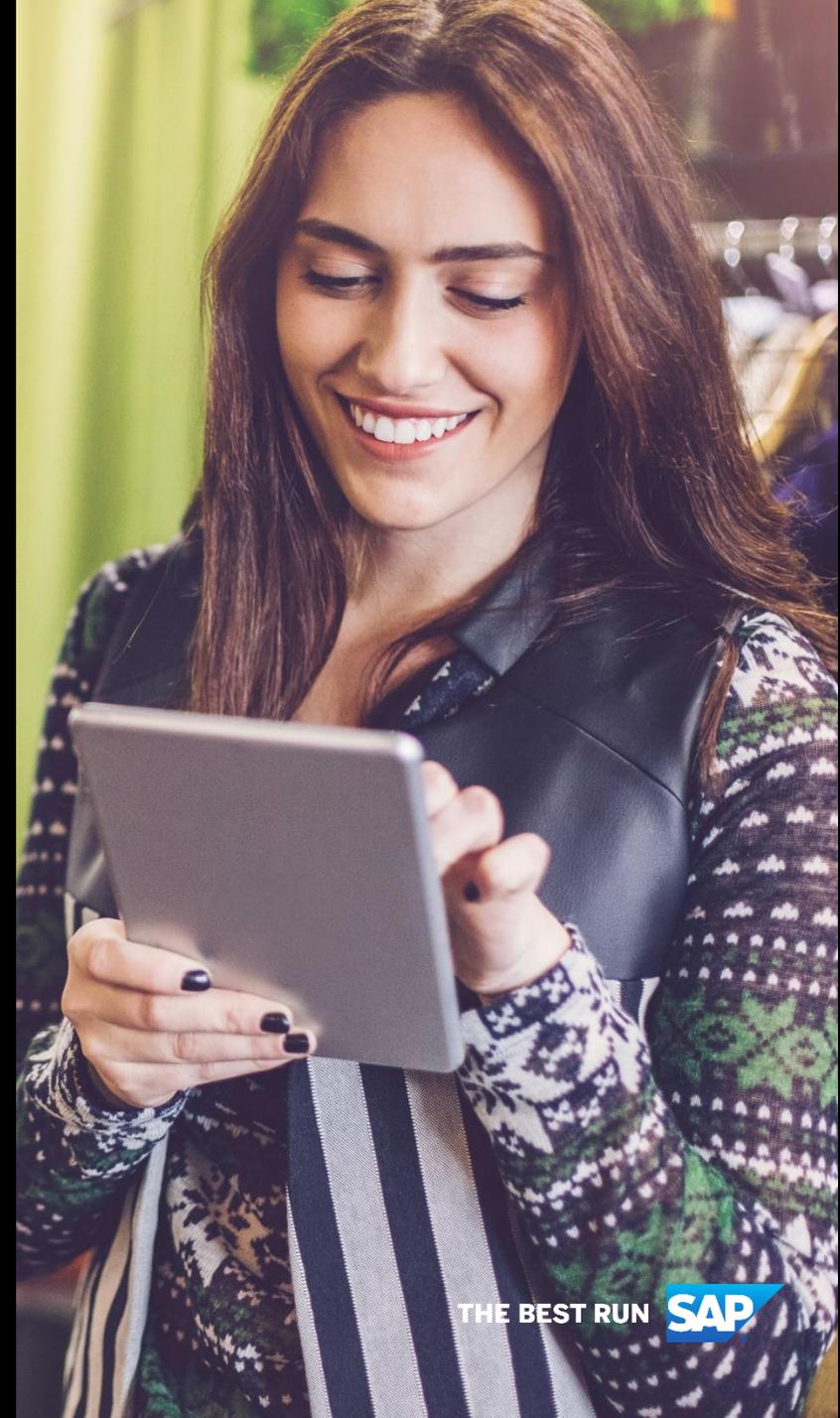
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