

The New Normal – “AI for the bounce-back”

Our societies and businesses have been shaken to their foundations. We decided this is the time to discover more around us for a webinar series and to share ways to help get us back on our feet.

Introduction



AI for the bounce-back:

In the second of the series, we take a look into the world of AI with two expert collaborators. **Dr Danica Damljanovic**, CEO of **Sentient Machines** and **Gary Saarevirta** CEO of **Daisy Intelligence**. We will explore what AI capabilities can help accelerate our recovery from the shocks we are all experiencing.

Speakers



Dr Danica Damljanovic
CEO of Sentient Machines

Dr Danica Damljanovic, founder of Sentient Machines. An entrepreneur, PhD research scientist, and computer engineer. Previously worked on cutting-edge projects including Apple’s Siri. Her academic research in Natural Language Processing is balanced with industry experience, having published more than 50 publications. She used her passion for AI to found Sentient Machines and revolutionise customer understanding.



Gary Saarevirta
CEO of Daisy Intelligence

Gary Saarevirta is Daisy’s founder and CEO and a preeminent authority on artificial intelligence. The former head of IBM Canada’s data mining and data warehousing practices, Gary is passionate about AI and its ability to transform how retailers grow their businesses and establish an edge in an increasingly challenging and competitive environment.

Exclusive Offer¹

Receive 5 hours of **free speech and emotion analysis** to transform your SME now! This exclusive offer is limited to first 5 eligible SME businesses.

AI Capabilities

Profitability/Category Management²

Daisy Intelligence AI-Powered Solutions for Category Management. We use a branch of AI called reinforcement learning and our patent-pending Theory of Retail™ to be truly different in the marketplace and on the cutting edge of the category management revolution

Inventory Management/Planning⁴

AI helps Costco meet the demand to have product that is both fresh and available, while reducing the related waste created by constantly stocking and restocking.

Chatbot³

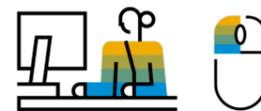
SAP Conversational AI helps automate your business processes and improve customer support with AI chatbots.

Image Recognition⁵

The Keytree R&D team has developed state of the art image recognition technology which is integrated into KIT, our market leading Clienteling and Assisted Selling tool. The team have also used their expertise to develop, in conjunction with SAP, a Runway app which enables audiences at fashion shows to like, and purchase garments in real-time from their seats.

Useful Resources

Explore AI Free



AI Games⁶:
Banter Bot
Quick, Draw!
What Neural Networks See
AI Duet

More Info



Sentient Machines

- Free exploratory 1:1 sessions to end customers.
- Artificial Intelligence and Natural Language Processing⁷



Daisy Intelligence

- COVID-19 Impact on the Retail Industry⁸
- COVID-19 The Three Phases of Impact on Retail⁹
- AI In Times of Crisis [Podcast]¹⁰



Thought Leadership on AI

- AI Built to Scale (Accenture 2019)¹¹
- Global artificial intelligence industry whitepaper (Deloitte 2019)¹²



Videos

- Detailed explanation of chatbots¹³
- Build a chatbot in under 2 minutes¹⁴

Useful Links

- 5 Lessons on the Power of AI, Language, and Emotion to Transform Sales Outcomes¹⁵
- 7 reasons why you need to embrace AI to exceed your customers' expectations¹⁶
- How to ensure artificial intelligence benefits society: A conversation with Stuart Russell and James Manyika¹⁷

- 1) [Exclusive Offer](#)
- 2) [Profitability/Category Management](#)
- 3) [SAP Conversational AI](#)
- 4) [Costco](#)
- 5) [Image Recognition](#)
- 6) [AI Games](#)
- 7) [Artificial Intelligence and Natural Language Processing](#)

- 8) [COVID-19 Impact on the Retail Industry](#)
- 9) [COVID-19 The Three Phases of Impact on Retail](#)
- 10) [AI In Times of Crisis \[Podcast\]](#)
- 11) [AI Built to Scale \(Accenture 2019\)](#)
- 12) [Global artificial intelligence industry whitepaper](#)
- 13) [SAP Chatbot Explanation](#)

- 14) [SAP Chatbot in 2 minutes](#)
- 15) [5 Lessons on the Power of AI, Language, and Emotion to Transform Sales Outcomes](#)
- 16) [7 reasons why you need to embrace AI to exceed your customers' expectations](#)
- 17) [How to ensure artificial intelligence benefits society](#)

Contact
Shaid.Latif@sap.com
steve.ingram@keytree.co.uk



Next Webinar

What can we learn from assistive technology?. 30 years of assistive technology helping people with disabilities could be used to help us now. **Date: 15th April 12:30**