

# The New Normal – Plunged into Remote Working

Our societies and businesses have been shaken to their foundations. We decided this is the time to discover more around us for a webinar series and to share ways to help get us back on our feet.

## Introduction



In this **first webinar** we discuss how the world has been launched into **remote working** almost overnight, and how it is not just technology, but company culture and a personal mindset that is needed to make it work. We will share with you free resources that can get you ready and productive in this **“New Normal.”** In future webinars we will look at areas such as Accessibility in **Technology** and **Artificial Intelligence**, with leading experts in these fields sharing ideas and solutions for problems we are all facing into.

We will describe approaches and give **tips** from our experience of working in teams and across teams. Remote working as a team is much, much more than an occasional conference call !!

## Speakers



**Steve Ingram**  
Industry Director Retail – Keytree

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Supporting retail executives in discovering new technology driven opportunities and to ensure the entire boardroom is technology led - no longer is it the sole responsibility of the CIO. Passionate about Supply Chains, Customers Experience and Employee Experience!



**Shaid Latif**  
Industry Value Advisor Retail – SAP

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Shaid Latif is an Industry Value Advisor for SAP, having joined in 2018. He lends over 20 years of external global commercial experience to Industry leadership teams, in helping them build and assess benefits cases, calculate ROI and identify successful transformations strategies. He volunteers in the NGO sector in supporting local community projects and efforts to promote access to the workplace for the disabled.

## Brands Responding

### BURBERRY

Burberry: Luxury clothing brand<sup>1</sup>

- Using their supply chain network to fast track the delivery of 100,000 surgical masks to the UK NHS.
- Repurposing their trench coat factory to make non-surgical gowns and masks for patients.
- Funding research into a single-dose vaccine developed by the University of Oxford.

### dyson

Dyson: Designs and manufactures household appliances such as vacuum cleaners, air purifiers, hand dryers.<sup>2</sup>

- Designed and built an entirely new ventilator, called the "CoVent," within 10 days.
- NHS has ordered 10 000 ventilators
- Donating 5 000 ventilators to the international effort to tackle the pandemic

### LVMH

LVMH: Global luxury goods company<sup>3</sup>

Converting three of its perfume manufacturing facilities where it normally makes fragrances for its Christian Dior, Givenchy and Guerlain brands to make hand sanitizer instead.

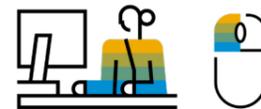


Formula 1: International auto racing sport<sup>4</sup>

'Project Pitlane', are part of a UK industry-wide effort to manufacture and deliver respiratory devices to support the national need.

## Useful Resources

### Home Worker Survival Kit



6 essential pieces that will improve the 'working at home' experience for everyone. Shipped directly to the end users address  
[Microlinkpc.com](http://Microlinkpc.com)

### Free Tools

<p><b>Task Management</b></p> <ul style="list-style-type: none"> <li>Trello</li> <li>Microsoft azure DevOps</li> </ul>	<p><b>Chat</b></p> <ul style="list-style-type: none"> <li>Skype</li> <li>Google chat</li> <li>Slack</li> </ul>	<p><b>Video</b></p> <ul style="list-style-type: none"> <li>Microsoft Skype</li> <li>Zoom</li> <li>Microsoft Teams</li> <li>Google meet</li> </ul>	<p><b>Virtual Whiteboard</b></p> <ul style="list-style-type: none"> <li>Google Jamboard</li> <li>Zoom</li> <li>Microsoft Surfacehub</li> </ul>
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### Useful Links

- Beyond coronavirus: The path to the next normal<sup>5</sup> (Mckinsey 2020)
- Which companies are coming through during the coronavirus crisis<sup>6</sup> (The Guardian 2020)
- Covid 19 updates, opinions and insights<sup>7</sup> (PWC 2020)
- More tools to use<sup>8</sup> (TechTarget 2020)



1) Burberry - [https://uk.burberry.com/burberry-supports-the-fight-against-covid-19/?sap-outbound-id=B11AE9F6B561B822B735EFC78FB3089A1065E87B&epid=815549782947&utm\\_campaign=GL\\_H\\_COVID-19\\_Message\\_W1\\_EN\\_EMEA&utm\\_content=GL\\_H\\_COVID-19\\_Message\\_EN\\_W522020&utm\\_medium=email&utm\\_source=emailmarketing](https://uk.burberry.com/burberry-supports-the-fight-against-covid-19/?sap-outbound-id=B11AE9F6B561B822B735EFC78FB3089A1065E87B&epid=815549782947&utm_campaign=GL_H_COVID-19_Message_W1_EN_EMEA&utm_content=GL_H_COVID-19_Message_EN_W522020&utm_medium=email&utm_source=emailmarketing)  
2) Dyson - <https://edition.cnn.com/2020/03/26/tech/dyson-ventilators-coronavirus/index.html>  
3) LVMH - <https://www.forbes.com/sites/richardkstenbaum/2020/03/15/lvmh-converting-its-perfume-factories-to-make-hand-sanitizer/#4dec01f4a9a>  
4) F1 - <https://www.formula1.com/en/latest/article.uk-based-f1-teams-unite-around-project-pitlane-to-assist-with-ventilator.7G8gQu9v8j6aSqk3P52fp.html>  
5) Mckinsey 2020 - <https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/beyond-coronavirus-the-path-to-the-next-normal?cid=other-eml-ttn-mip-mck&hlid=56615d2e2178413486d51362360325d7&hctky=11764922&hpid=9f767981-d19c-4c4f-b56e-6dd4dd292110#>  
6) The Gaurdian - <https://www.theguardian.com/business/2020/mar/29/which-companies-are-coming-through-during-the-coronavirus-crisis>  
7) PWC 2020 - <https://www.pwc.co.uk/issues/crisis-and-resilience/covid-19.html>  
8) Tech Target - [https://searchcontentmanagement.techtarget.com/news/252480415/Vendors-offer-free-remote-work-technology-for-telecommuting?track=NL-1849&ad=933210&src=933210&asrc=EM\\_NLN\\_125504179&utm\\_medium=EM&utm\\_source=NLN&utm\\_campaign=20200330\\_Vendors%20offer%20free%20remote%20work%20technology%20for%20telecommuting](https://searchcontentmanagement.techtarget.com/news/252480415/Vendors-offer-free-remote-work-technology-for-telecommuting?track=NL-1849&ad=933210&src=933210&asrc=EM_NLN_125504179&utm_medium=EM&utm_source=NLN&utm_campaign=20200330_Vendors%20offer%20free%20remote%20work%20technology%20for%20telecommuting)

## Next Webinar

AI for the bounce-back: How AI can help accelerate the recovery for your business and help you focus on cash generation. Date: 8<sup>th</sup> April 12:30