

# Streamlining Travel Operations with SAP Business One®

## Before: Challenges and Opportunities

- Special reporting for Travel Agents (e.g. BSP Report)
- Advanced Business Analytics
- Flexible and efficient Approval Procedures
- Easy integration with Online Travel Solutions: Worldspan GDS, Amadeus GDS. NMC OTBE and Forth-CRS.

## Why SAP and Alexander Moore:

- SAP Business One provides 'out of the box' benefits including CRM, finance, accounting and analytics
- TravelOne (by Alexander Moore) provides all the necessary enhancements required by Travel Agents including: GDS and OTBE integration, Analytics (e.g. BSP Report and Profitability Analysis) and Travel Accounting
- Alexander Moore SA has unique experience and expertise in the Travel Agency Sector

## After: Value-Driven Results

- Seamless integration with Online Travel Solutions that streamline Travel Operations
- Unique analytics for fast decision making in real time
- Faster processing of online bookings
- Advanced cash flow management



SAP Business One is a powerful solution. Combined with Alexander Moore's experience in the Travel Industry, provided us with the opportunity to streamline our operations and have the benefit of a 'state of the Art' CRM and Analytics.

Georgios Kataras, Owner & CEO, Athens Express SA

Featured Partner



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