

Executive Biography

North America Management Team



DAN CORAZZI

**SVP and General Manager, Customer Experience
SAP North America**

As head of SAP's Customer Experience business in North America, Dan Corazzi is responsible for driving the Customer Experience (CX) sales and go-to-market strategy, and overseeing core operations including pipeline development, demand management, and revenue growth and acceleration.

Most recently, Dan was the chief operating officer for SAP's U.S. Financial Services Industries (FSI) business, where he was responsible for operational functions, go-to-market strategy and revenue growth targets within its banking, capital markets and insurance verticals. Prior to that, he was responsible for the Discreet Manufacturing and High-Tech sector in the East market unit.

Dan brings more than 20 years of management experience to SAP, having focused his career in leadership roles within the high-tech/software industry. He has experience leading global, cross-functional product, development and sales teams. Before joining SAP, Dan spent seven years as CEO of ESM Solutions Corporation, a leader in the cloud-based spend management solutions market, where he helped grow the firm to one of Inc. 5000's fastest growing private companies.

Dan has a Bachelor of Science degree in business management from Juniata College in Huntingdon, Pennsylvania. He is a board advisor for Med-Con Technologies and Signallamp Health. He has also served on the board for Interpreter Services.

