

GoTrip.com: 'End to End' Solution for an Online Travel Agency with SAP Business One



Company

Newsphone Hellas S.A.

Location

Athens, Greece

Industry

Online Travel Agency

Products and Services

Air Tickets, Hotels, Car Rentals, Ferries, Packages

Employees

8

Technology

SAP Business One, TravelOne, WSPAN & Amadeus GDS, NMC OTBE, FORTHcrs.

Web Site

www.gotrip.com

Partner

Alexander Moore S.A.
www.alexandermoores.com

GoTrip.com is a leading advanced Online Travel Booking Agency that provides travel services including: Air Tickets, Hotels, Ferries, Car Rentals and Packages. SAP Business One with TravelOne (an add-on Solution from Alexander Moore) integrates seamlessly with the Online Travel Booking Engine (NMC), Worldspan GDS and Forth CRS. In this way all important operations are performed on SAP Business One.

Objectives

- Easy integration with Online Travel Solutions: Worldspan GDS, Amadeus GDS. NMC OTBE and Forth-CRS.
- Special reporting for Travel Agents (e.g. BSP Report)
- CRM and Back Office operations integrated with Online

Why SAP and Partner

- SAP Business One provides 'out of the box' benefits including CRM, finance, accounting and analytics
- TravelOne (by Alexander Moore) provides all the necessary enhancements required by Travel Agents including: GDS and OTBE integration, Analytics (e.g. BSP Report and Profitability Analysis) and Travel Accounting
- Alexander Moore SA has unique experience and expertise in Travel Agency Sector

Benefits

- Seamless integration with Online Travel Solutions that streamline Travel Operations
- Unique analytics for fast decision making

GoTrip.com's success stems from its speed and accuracy. SAP Business One with TravelOne provides a unique 'End to End' Solution for us. Now we are able to streamline our operations and have the benefit of 'state of the Art' CRM and Analytics"

Stylianios Papadellis, Project Manager, Go Trip S.A.

ROI

In 7 months

Faster

Processing of Online Bookings

Lower

Cost of Operation

Better

Analytics and BI

