

Executive Biography

North America Management Team



ANTHONY COLETTA
Chief Financial Officer
SAP North America

As chief financial officer (CFO) for SAP North America, Anthony is steering the business in a territory that spans the United States and Canada, fostering operational excellence and overall financial health of the region. His role extends to driving the cloud business in SAP's largest market and leading strategic initiatives as part of Global Finance leadership team.

A seasoned, multilingual leader with a strong track record, particularly in his most recent role as CFO for SAP Latin America & Caribbean, Anthony significantly contributed to consistent business performance in the region, tripling the Cloud business in three years. This was achieved with a greater market footprint and an all-time high people engagement. In addition, he served as council chair for diversity, focused on building a culture that earned SAP a position on the list of the best workplaces across the region.

Anthony also served as CFO for various market units recognized among the top performing in the Americas. Prior to that, he was chief controlling officer (CCO) of Global Sales, Global Customer Operations (GCO). During his tenure, GCO was on a steep trajectory with three consecutive years of double-digit growth.

Before joining SAP in 2006, Anthony held various responsible positions in finance and strategy with world-class companies such as Siemens and ThyssenKrupp. He started his career at the French Embassy of Vienna in Austria, and relies on extensive international experience in Europe, as well as in Mexico and the United States.

Anthony holds a Master's degree in economics & applied languages from Paris-Sorbonne University in Paris, France.