

Biography

Fernando Lewis

Head of S/4HANA y S/4Finance, SAP Latin America and the Caribbean

Fernando Lewis is Head of S/4HANA y S/4Finance, SAP Latin America and Caribbean responsible for leading regional sales of S/4HANA and Simple Finance, where he plans the go-to-market and sales performance of SAP's innovation portfolio, including S/4HANA, Simple Finance, Simple Logistics, and other next-generation solutions.

Before assuming this position, Fernando held the position of leader of Simple Finance for SAP Latin America and the Caribbean. Previously, he had served as Vice President of Cloud for SAP Latin America and Vice President of Business Development and Operations for the region formerly known as SAP South America (SoLA), which included Brazil, Argentina, Chile, and Peru as a single business unit.

Fernando worked for over 20 years at Hewlett-Packard, before joining SAP in 2012, where he held various positions, including: IPG Country Manager for Brazil, CFO for Latin America in the area of imaging and printing, and Director for Mercosur in the Distribution and Manufacturing area.

Fernando has a degree in Economics from the University of Vale dos Sinos (Unisinos), and has a master in Business Administration (MBA) in Comptrollership and Finance from the University of São Paulo (USP). He has also studied Finance in the Federal University of Rio Grande do Sul (UFRS), and participated in a professional development course for senior executives in Lausanne, Switzerland. Fernando is based in Miami, Florida.

