Strategic Demand Management for Hospitality

How can SAP® solutions enable you to change the game?
Planning, budgeting, and forecasting processes using SAP software help planners in the hospitality sector automate manual processes, model what-if scenarios, and make decisions based on cross-functional historical data. They can quickly identify and capitalize on growth opportunities and take action to reduce risk and improve accuracy.

What do SAP solutions help customers do?

Business planning and consolidation
Combine planning with strategic, financial, sales, and operational goals.

Capital portfolio and project management
Manage investments and projects in a plan, and execute, control, and monitor the approach.

What are the benefits?
Solutions for strategic demand management from SAP help hospitality companies manage large investment outlays from planning, budgeting, and execution to financial close through:
- Reduced planning cycle times due to reliable and timely financial data
- More-accurate plans, budgets, and forecasts due to improved data quality, collaboration, and accountability
- Better decision making with immediate access to real-time, line-item-level information
- Improved transaction-to-analysis time to deploy finance resources to value-adding tasks

Why SAP?
SAP solutions connect processes for a variety of industry value chains by integrating horizontal lines of business with industry-specific solutions on premise, in the cloud, and through mobile devices.

Key facts
-8.5% Cycle time for financial forecasts
Where budget and forecast simulations can be automatically generated*

Customers
- Hilton
- CIR Food
- McThai
- Société de Transport Montréal
- Norwegian Cruise Line

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*SAP Performance Benchmarking