SAP Customer Data Cloud Embedded Launch Activities Specifications

Embedded Launch Activities for SAP Customer Data Cloud

Embedded Launch Actvities for SAP Customer Data Cloud ("CDC") are available for all customers subscribing the first time to the product listed below:

- 8014762: SAP Customer Identity and Access Management for B2C

The Embedded Launch Activities for SAP Customer Data Cloud consist of three (3) main components

1. Guided Enablement
2. Navigation Guide
3. Adoption Touchpoints

All information is provided in English language.

1. Guided Enablement

Each SAP CDC Embedded Launch Activities entitlement provides the access to the Learning Journey covering the following topics:

Topics	Asset Type
Project Enablement	e-learning
Project Framework	e-learning
Migration and Site Setup	e-learning
Extensibility and Integration	e-learning
Using your solution	e-learning

In addition, access to the EmLA Forum and to Q&A sessions is granted.

2. Navigation Guide

Navigation instructions with best practice templates are provided.

3. Adoption Touchpoints

Each SAP CDC Embedded Launch Activities Customer will have following survey touchpoints on adoption related KPIs:

Adoption Touchpoint (Surveys)		
Survey Topics	**Survey**	**Report**
SAP Usage Analyzer		✓
Learning Consumption Reports		✓
Project closing review	✓	

4. Out of Scope Items

- SAP is not providing any implementation, review or customer-specific advisory or any other recommendation other than defined in the scope above
- Implementation of SAP CDC products
- Organizational Change Management and training

DISCLAIMER: SAP retains the right to change, at any time in its sole discretion, this specification sheet (without materially diminishing the functionality during a subscription term).